

taste to
FRUITION

COMPANY PROFILE





About Company

At Fruition, we embrace our commitment to deliver top-tier fruit concentrates, pulps, purees, and flavours, alongside premium olive oil. Additionally, we specialize in producing an array of syrups, pre-mixes, ready-to-drink products, sauces, balsamic vinegar reductions, and even complementary feed for pets (meat-free) – specifically, our delectable pet gravy for dogs.

Our products are meticulously crafted to uphold the highest standards of quality and safety, ensuring they meet the rigorous requirements for human consumption.





Vision

Fruition is a company that supplies the Food and Beverage Industry with a variety of quality ingredients, which include, fruit concentrates, pulps, purees, flavours, olive oil, syrups, pre-mixes, ready-to-drink product, sauces, balsamic vinegar reductions, pet gravy and client custom blends as well as an exclusive bottling service in a full spectrum of packaging solutions for products produced on the premises. As an added value, we offer a New Product Development service.



Mission

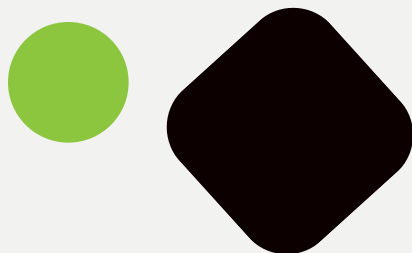
We strive to deliver products that are safe and of the highest quality by cultivating a food safety and quality culture throughout the Organization as well as providing the highest level of service, shortest lead times and continually focusing on maintaining good relationships with all our clients.



Our Values

Fruition actively encourages an environment of mutual respect, inarguable integrity and continuous empowerment which embrace staff and individuals, sustaining sound personal relationships..





Flavours

Welcome to our world of liquid flavours, where taste meets innovation! Explore a tantalizing array of liquid flavourings meticulously crafted for the food and beverage industry. From classic favourites to exotic blends, our diverse portfolio promises to elevate your products with irresistible taste sensations. Whether you're crafting beverages, confectioneries, or culinary delights, our liquid flavours are your key to unlocking unforgettable experiences for your consumers. Dive into a world of endless possibilities and let our flavours inspire your next culinary masterpiece.

In our synthetic flavour range, we offer a lead time of 7-12 business days. (Subject to the availability of raw materials) with a MOQ of 1kg.

Standard pack sizes of synthetic flavours are 1kg / 2kg / 5kg / 25kg Jerry Cans.

In our natural flavour range, please contact our sales team for lead time and availability with a MOQ starting at 5kg.

Standard pack sizes for natural flavours are 5kg / 10kg Jerry Cans.



Custom blends

Client specific products are custom made per client and is a direct result of our product development service. This product can contain all the various raw materials we supply in a format that is easy to dilute for final packaging.

We pride ourselves on versatility and flexibility so basically anything is possible.





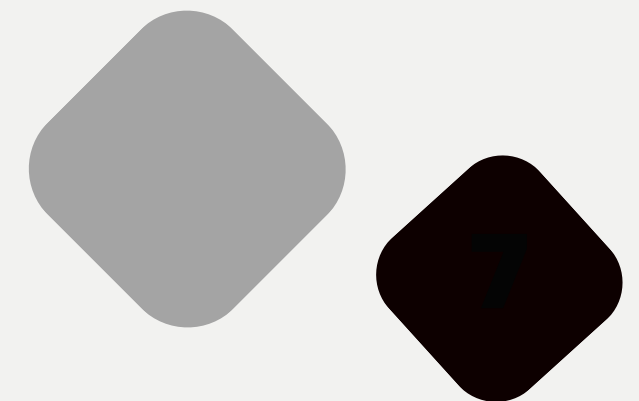
Pulps and Concentrates

Concentrates and purees/pulps are made from leftover fruit or fruit that cannot be sold on the fresh market. They are intermediate products that are used for industrial use. Fruit has natural sugar levels, which differ between varieties/species. These sugar levels are expressed in degrees brix. Concentrates have a high sugar content (high brix) and generally is 'clear' product, while purees and pulps have a much lower sugar content/ low brix and contains a higher fruit cell/fibre content. These products are unpreserved but can be preserved on request.

On these we offer a lead time of 7-10 business days. (Subject to the availability of raw materials) The MOQ is 20KG.

Standard pack sizes are 20kg buckets.

All our fruit pulps and concentrates are stored at -18°C and decanted in a sterile environment.



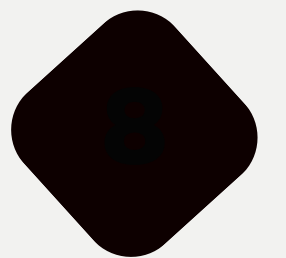
New product development

We offer a new product development service where we take your product idea from innovation to launch. Our specialities lie in the beverage industry, developing anything from iced teas to cordials, but also develop a range of confectionery syrups, savoury sauces and reductions.



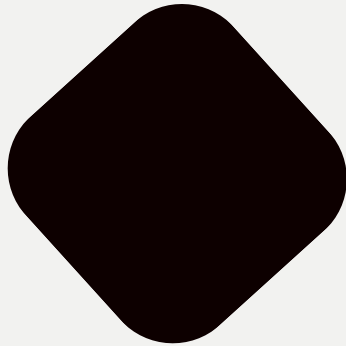
Bottling Services

We solely supply concentrated products in custom pack sizes according to your needs. Furthermore, we also have an exclusive PET bottling line that is available to clients with high viscosity smooth concentrate products with a MOQ of 1000 L to bottle.



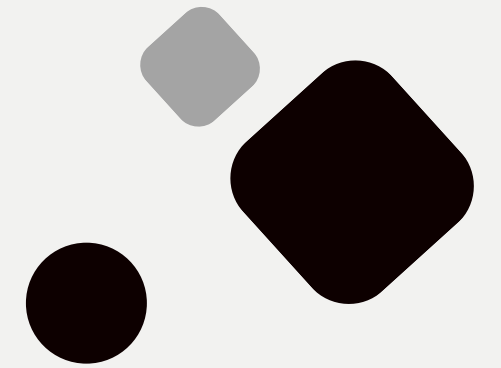
INGOUDE COMPANY

Our Clients





THANK YOU



www.fruition.co.za



(021) 873 6716



sales@fruition.co.za



Oudebrug farm, Wellington, RSA

